GULF COUNCIL

Domestic Seafood Webpage



January 7, 2027 Outreach and Education Technical Committee

Domestic Seafood Website

History

November 2024 O&E Suggested the Council develop a Domestic Seafood Webpage:

- Links to information from other seafood promotion programs
- Links to seafood labeling laws
- Articles on the issue
- Fisherman spotlight
- Statistics on landings and economic impacts





Domestic Seafood Website

Review

https://gulfcouncil.org/domestic-seafood/

Domestic Seafood Website

Feedback

- Feedback on the look and feel?
- Feedback on the functionality?
- Does the page meet its goals of improving awareness and understanding of the value of domestic seafood?
- What should we improve?
- What other articles should we consider?
- What do you like about it?
- Anything else?

