Gulf Council
Outreach and Education Technical Committee
January 7, 2027
8:30 AM– 4:30 PM EST

i. Welcome and Introductions
ii. Adoption of the Agenda – Chair
iii. Approval of the December 11, 2025 Meeting Summary – Chair
iv. Scope of Work – Ms. Muehlstein
v. Management Areas and Boundaries Mapping
    a. Draft Council Mapping Tool – Mr. Eguia
    b. Mapping Tool Beta Testing Plan – Mr. Eguia
    c. Update: Fisheries Management Areas on Charts – Ms. Muehlstein
        i. Letter to Regional Administrator
vi. Domestic Seafood Website Review - Ms. Muehlstein
vii. Recreational Website Brainstorm – Ms. Muehlstein
viii. Best Fishing Practices/Depredation
    a. Shark Depredation- Dr. Drymon
    b. South Atlantic Best Fishing Practices – Ms. Oliver
    c. Return 'Em Right – Mr. Haddad-
    d. Council Best Fishing Practices/Depredation Outreach Strategy – Ms. Muehlstein
ix. Anonymous Voicemail Check-Up – Ms. Muehlstein

½ hour Lunch Break in Office

x. In-Person Outreach Plan – Mr. Eguia
xi. History of Management Tool – Mr. Eguia
xii. Improving Public Hearing Videos – Ms. Muehlstein
xiii. Enhancing Engagement of Existing Contacts- Ms. Muehlstein
xiv. 2026 Communications Improvement Plan Progress and 2026 Analytics – Ms. Muehlstein
xv. 2027 Communications Improvement Plan Ideas – Ms. Muehlstein
xvi. Media Member Suggestions
xvii. Other Business – Chair
xviii. Public Comment

Technical Committee Members
Dr. J. Marcus Drymon, MS Sea Grant
Rebecca Hillebrandt, LA Sea Grant
Gary Graham
Dylan Hubbard
Shelly Krueger, FL Sea Grant
Sean Meehan, NMFS
Nicole Nichols (proxy Gina Russo), FFWCC

Alexis Sabine, TX Sea Grant
David Rainer, ADNR
Charmaine Schmermund, MDMR
Zack Thomas, TPWD
Eric Weather
Nick Haddad, Return ‘Em Right
Danica Williams, LDWF