

Agenda
Outreach & Education Committee

Gulf Council
Hyatt Centric
New Orleans, Louisiana

Monday, January 26th, 2026
3:45 pm – 5:30 pm CST

- I. Adoption of Agenda (**Tab O, No. 1**) – Dr. Overton
- II. Approval of January 2025 Minutes (**Tab O, No. 2**) – Dr. Overton
- III. Action Guide and Next Steps (**Tab O, No. 3**) – Ms. Muehlstein
- IV. Management Area Mapping – Ms. Muehlstein
 - a. Update on Development of Council Management Area Mapping Tool
 - b. Presentation on Adding Management Areas to Commercially Available Mapping Tools (**Tab O, No. 4b**)
- V. Recreational Initiative Communications Recommendations – Ms. Muehlstein
 - a. Presentation (**Tab O, No. 5**)
- VI. Anonymous Voice Mail Box – Ms. Muehlstein
 - a. Presentation (**Tab O, No. 6**)
- VII. 2025 Communications Analytics – Ms. Muehlstein
 - a. Presentation (**Tab O, No. 7**)
- VIII. 2026 Communications Improvement Plan (**Tab O, No. 8**) – Ms. Muehlstein
- IX. Other Items from the O&E Technical Committee Summary (**Tab O, No. 9**) – Ms. Muehlstein / Capt. Hubbard
 - a. Sea Grant Extension Update
 - b. Ecosystem Based Management Outreach Update
 - c. Council Learning Opportunities During Meetings
- X. Other Business – Dr. Overton

Members

Overton, <i>Chair</i>	Marquez
Ballard, <i>Vice Chair</i>	Osborne
Allen	Riechers/Geeslin
Broussard	Walker
Fraday	

Staff: Emily Muehlstein