

Ecosystem Based Fisheries Management (EBFM) Outreach Update



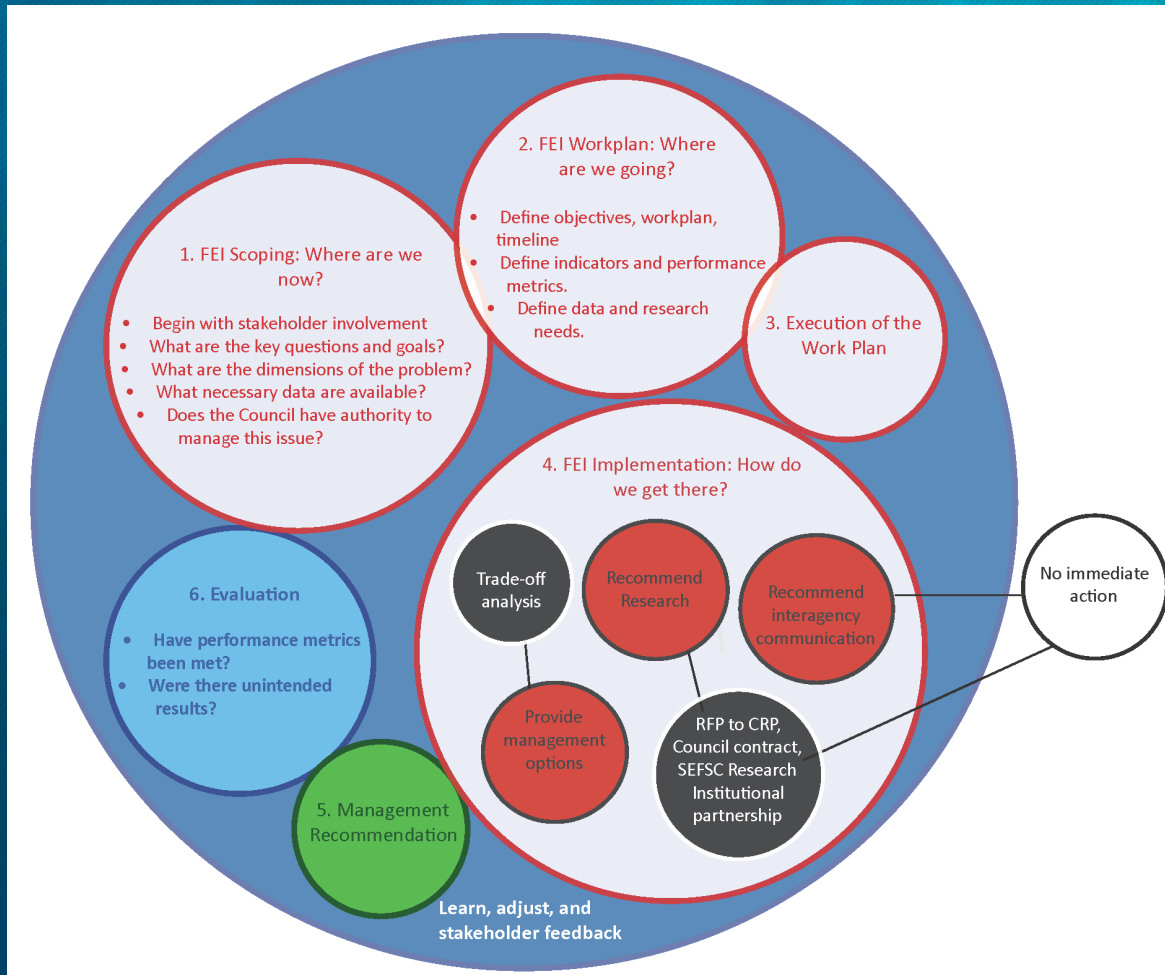
Outreach and Education Technical Committee Meeting
November 2024

Inflation Reduction Act (IRA): climate ready fisheries management



- Funding to the Councils to advance resiliency and responsiveness to climate impacts
- IRA Project 1: Develop Gulf Fishery Ecosystem Plan (FEP)
 - Climate-focused Fishery Ecosystem Issues (FEIs)
 - Pilot FEI - Red Tide
 - Approved via Council motion October 2023
 - Social Scientist contractor

Fishery Ecosystem Issue (FEI) Loop



- O&E role: shape stakeholder communication efforts
 - (1) FEI Scoping
 - (6) FEI Evaluation

Fishery Ecosystem Plan and Red Tide Fishery Ecosystem Issue Communications Plan Outline



- Presented to the Council in January 2024
 - Incorporated suggestions from O&E
- 1. General Fishery Ecosystem Plan Communications**
 - Fishery Ecosystem Management webpage

Fishery Ecosystem Plan and Red Tide Fishery Ecosystem Issue Communications Plan Outline



2. Gathering and Ranking Fishery Ecosystem Issues

- FEI Identification Tool
- FEI Ranking Tool

3. General Fishery Ecosystem Issue Communications

- Webpage for each FEI
- FEI-specific list of stakeholders
- Tool to measure stakeholder sentiment

Fishery Ecosystem Plan and Red Tide Fishery Ecosystem Issue Communications Plan Outline



4. Red Tide Fishery Ecosystem Issue Communications Plan

- Red Tide Symposium*
- Federal Fisheries Red Tide Report

5. Evaluation

- Feedback on FEI communication

Social Scientist Contractor



- Develop FEP stakeholder engagements
- Identify stakeholder groups not typically engaged with Council communications
- Evaluate effects of FEIs on fishing communities

Next steps



- Review draft Red Tide pilot (Spring 2025)
 - FEP communications plan
- Identify FEI stakeholders and assess impacts (Fall 2025)
 - Social Science & O&E collaboration
- Red Tide Symposium - not IRA funded
 - Pursue Council funding or propose alternatives?